

VALUE-BASED QUALITY IN BREAST CARE

DoubleTree by Hilton, Kusadasi
AYDIN, TURKEY

16 May 2015, Saturday



Convenors

Bahadır M. Gulluoglu, Sukru Boylu

Scientific Coordinators

Aykut Soyder, Nuh Zafer Canturk, Abut Kebudi, Ahmet Ender Demirkiran

Operational Coordinator

S. Ata Guler

Secretaries

Cem Yilmaz, Ahmet Erkek, Ali Ilker Filiz, Atakan Sezer

Contact for Further Information

S. Ata Guler
drsataguler@me.com

www.sena-turk.org

Dear Colleagues,

This year the annual international meeting of MAYMET (Marmara Asian Region Association of Postgraduate Education Meetings for Breast Diseases) is planned to be organized with Adnan Menderes University School of Medicine (AMUSM) and SENATURK (Senoloji Akademisi). Kusadasi, the Aegean Riviera, will be hosting this year's event which we believe a perfect venue during spring time with its climate and surroundings. This year we chose Value-Based Quality as the main theme of the meeting. This new concept of quality has been emerging for the last five years which we think all stakeholders taking role in breast care should be awarded. As the downsides of "Pay-For-Performance" system in health care are becoming more clear, new and creative solutions for cost-effective care are probed. One of these solutions is believed to be the "Value-Based Quality" system. Avoiding "low or no-value" diagnostic and treatment practices is believed to be the main measure to save money without jeopardizing patients' well-being. In fact, this approach would provide the optimum outcome with less effort and time. Therefore, during 4th MAYMET-AMUSM-SENATURK Joint Meeting the faculty will give lectures covering all aspects of breast cancer care and panelists will discuss the issues from every dimension by putting value-based quality at the core of each discussion.

This year 8 experienced faculty members from the United Kingdom, Italy, Poland, Hungary, Romania, Egypt and Turkey will give lectures and take their seats during panels for further discussions. These faculty members will be representing each discipline which provides the health care during breast cancer management. Therefore we believe this meeting will provide the participants the multidisciplinary view to understand and bring solutions for integrated problems related with low quality. Invited speakers are among those who had the necessary experience on defining quality and took role in writing guidelines for breast care until now.

Therefore, we would very much like to invite you to this year's International MAYMET-AMUSM-SENATURK Joint Meeting in Kusadasi, Aydin, Turkey in which you may join the interactive discussions to reflect your individual views on final statements. We do believe that the success of the meeting depends on the comprehensive and enthusiastic contribution of its participants.

Best regards,

Bahadir M. Gulluoglu, MD, FACS, FEBS (Hon)
Convenor
Governor; MAYMET
President; SENATURK



Sukru Boylu, MD
Convenor
Honorary Chair, AHMD
Past-Rector; Aydin Adnan Menderes University



International Faculty / Lecturers

M. Kemal Atahan
Hale Basak Caglar
N. Zafer Canturk
Luigi Cataliotti
Alexandru Eniu
Gabor Forrai
Jayant Vaidya
Omar Z. Youssef

Guest Faculty / Moderators & Panelists

Gulden Acunas	Hasan Karanlik
Erkin Aribal	Abut Kebudi
M. Can Atalay	Osman Kurukahvecioglu
Pinar Balci	Aysenur Oktay
Guldeniz Karadeniz Cakmak	Sebnem Orguc
Ali Ugur Emre	Atakan Y. Sezer
Serap Erel	Aykut Soyder
Ali Ilker Filiz	Fusun Taskin
Ilknur Bilkay Gorken	Nermin Tuncbilek
Gul Esen Icten	Cem Yilmaz
Bulent Karabulut	

For registration please contact :

S. Ata Guler, Operational Coordinator

drsataguler@me.com

**Official language of the meeting will be English.
Simultaneous translation to Turkish will be provided.**

08:30 **OPENING:** Bahadir M. Gulluoglu, Sukru Boylu

SESSION I **“VALUE” IN BREAST CARE; NEW PERSPECTIVE TO AN OLD TERM**
Chair / Moderator: Atakan Sezer

08:45 **LECTURE “Value-Based Quality In Breast Care; More Than Guidelines”**
Lecturer: Nuh Zafer Canturk

09:05 **LECTURE “Breast Centers/Units; High-Value Requirements For Better Outcomes”**
Lecturer: Luigi Cataliotti

09:25 **INTERACTIVE PANEL**
Panelists: Nuh Zafer Canturk, Luigi Cataliotti, Hale Basak Caglar, Gabor Forrai, Cem Yilmaz

10:00 **COFFEE BREAK**

SESSION II **RATIONAL BREAST IMAGING; AVOIDING LOW-VALUE PRACTICES**
Chair / Moderator: Luigi Cataliotti

10:30 **LECTURE “Mammographic Screening; Debate Continues”**
Lecturer: Gabor Forrai

10:50 **LECTURE “Magnetic Resonance Imaging; How Much We Abuse?”**
Lecturer: Gabor Forrai

11:10 **INTERACTIVE PANEL**
Panelists: Gabor Forrai, Omar Z. Youssef, Fusun Taskin, Serap Erel

SESSION III **EVOLVING STRATEGIES IN BREAST SURGERY; SAVING THE VALUE**
Chair / Moderator: Can Atalay

11:45 **LECTURE “Optimization Of Breast Appearance; Is Oncoplasty A Barrier For Oncological Control?”**
Lecturer: Omar Z. Youssef

12:05 **LECTURE “Axillary Management In Neoadjuvant Setting; Is There A Role Of SLNB?”**
Lecturer: Kemal Atahan

12:25 **INTERACTIVE PANEL**
Panelists: Omar Z. Youssef, Kemal Atahan, Jayant Vaidya, Abut Kebudi, Osman Kurukahvecioglu

13:00 **LUNCH**

SESSION IV **RADIATION TREATMENT; OVERUTILIZATION IS OF CONCERN**
Chair / Moderator: Hasan Karanlik

14:00 **LECTURE “Can We Avoid Radiation Treatment After Breast Conserving Surgery?”**
Lecturer: Hale Basak Caglar

14:20 **LECTURE “Accelerated/Partial Radiation Treatment; Is It Promising?”**
Lecturer: Jayant Vaidya

14:40 **INTERACTIVE PANEL**
Panelists: Hale Basak Caglar, Jayant Vaidya, Luigi Cataliotti, Ilknur Bilkay Gorken, Guldeniz Karadeniz Cakmak

SESSION V NEW PARADIGM; TUMOR BIOLOGY RATHER THAN MORPHOLOGY DETERMINES DISEASE MANAGEMENT

Chair / Moderator: Hale Basak Caglar

- 15:15** LECTURE: "Tailor-Made Breast Surgery According To Molecular Subtypes; Standard-Of-Care In Future?"
Lecturer: Omar Z. Youssef
- 15:35** LECTURE "Gene Signatures; Will They Be Gold Standards For Both DCIS And Invasive Cancers?"
Lecturer: Alexandru Eniu
- 15:55** INTERACTIVE PANEL
Panelists: Alexandru Eniu, Omar Z. Youssef, Bulent Karabulut, Aykut Soyder, Ali Ilker Filiz
- 16:30** COFFEE BREAK

SESSION VI POSTTREATMENT LIFE-LONG CONSEQUENCES DETERMINE THE VALUE

Chair / Moderator: Nuh Zafer Canturk

- 17:00** LECTURE "Why And How To Follow The Patients After Treatment; Low Or No-Value Practices"
Lecturer: Luigi Cataliotti
- 17:15** LECTURE "Optimization Of Follow-Up As A Joint Task Among Physicians"
Lecturer: Hale Basak Caglar
- 17:30** INTERACTIVE PANEL
Panelists: Luigi Cataliotti, Hale Basak Caglar, Alexandru Eniu, Jayant Vaidya, Ali Ugur Emre

SESSION VII QUALITY ISSUES IN BREAST IMAGING

Moderator: Gulden Acunas

- 18:00** FORUM "Lack of quality in Turkey / Quality control in MMG / Do we need QC in US or MRI? / Importance of Report Quality"
Panelists: Aysenur Oktay, Erkin Aribal, Sebnem Orguc, Gul Esen Icten, Nermin Tuncbilek, Pinar Balci
- 19:00** ADJOURN: Ahmet Ender Demirkiran, Bahadir M. Gulluoglu



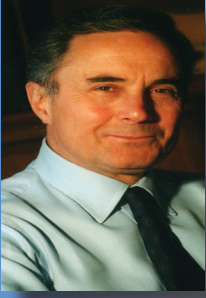
M. KEMAL ATAHAN

Kemal Atahan has graduated from Ankara University Faculty of Medicine in 1997. He completed his general surgery residency at General Surgery Department, İzmir Atatürk Training and Research Hospital, İzmir in 2001. He became Associate Professor of Surgical Oncology and General Surgery 2012. Since then, he holds the position as an Associate Professor of Surgical Oncology and General Surgery in İzmir Atatürk Training and Research Hospital, İzmir where he also assumes the role as Chief of Department of the Surgery Clinic. Kemal Atahan is a graduate of Tarsus American High School. He recently worked as clinical fellow in the European Institute of Oncology Milan, Italy in departments of Senology and Robotic Surgery in 2013 and 2014. He is the coordinator of theoretical education program for the residents of İzmir Atatürk Training and Research Hospital over the last 10 years. He is a member of the board of directors of İzmir Breast Society as well as the Turkish Federation of Breast Disease Societies. He is also a member of Turkish Surgical Society, the International Association of Surgeons and Gastroenterologists and Oncologists (IASGO) as well as European Society of Enteral and Parenteral Nutrition (ESPEN).



N. ZAFER CANTURK

Following graduation from Thomasville High School, USA, Prof. Canturk obtained his medical degree (MD) from Cumhuriyet University School of Medicine in 1988. After completing his general surgery residency at Cumhuriyet University in 1994, he worked as attending surgeon at the same institution for a short while. Thereafter he was assigned as assistant professor at Department of General Surgery at Kocaeli University School of Medicine in 1995. He is currently working at Kocaeli University as professor of surgery and surgical oncology since 2005. After its establishment, Prof. Canturk became a member of faculty in Breast & Endocrine Surgery Unit at Kocaeli University Hospital in 2008. He attended at Strang Cancer Prevention Center and Memorial Sloan Kettering Cancer Center as a visiting faculty in 1997. Prof. Canturk is the founder of Kocaeli Breast Disease Society. He was associate general secretary of Turkish Federation of National Breast Societies. He is also one of the founder and steering committee members of Marmara Asian Region Association for Postgraduate Education on Breast Diseases (MAYMET) and is also a faculty member of SENATURK, as well. He is recently assigned as executive committee member of SouthEast European Chapter of European-Asian Society of Breast Diseases (EURAMA). He is currently the head coordinator of Turkish Endocrine Surgery Study Group (TURKECAG) and member of editorial board of several national journals.



LUIGI CATALIOTTI

Prof. Luigi Cataliotti is currently the Full Professor of Surgery at the University of Florence. He graduated in Medicine in Florence in 1966 and post graduated in Urology in 1969, in General Surgery in 1971 and in Emergency Surgery in 1977. He was qualified as Associate Professor of Surgery at the University of Florence in 1983 and promoted as Full Professor in 1992. He previously worked as the Head Clinica Chirurgica I in his university between 1994 and 2004. He was the head of the Department of Medicine and General Surgery between 2004 and 2007 and co-ordinator of the surgical unit between 2002 and 2004 at his institution. He was the head of the Breast Unit between 2004 and 2011 and currently the chairman of the Tuscany Regional Centre for the surgical treatment of Breast Diseases since 1999. Besides, Prof. Cataliotti was the head of the Department of Oncology at the Careggi University Hospital between 2008 and 2011. He is an active tutor at the Italian School of Senology and chairing the practical training courses since 1984. He was the consultant at the Cancer Prevention Centre in Florence between 1976 and 2008. Prof. Luigi Cataliotti is currently the president of Senonetwork Italia Onlus (The Italian Network of Breast Centres) and Breast Centres Certification (BCCERT). Prof. Cataliotti was the President of the Italian Society of Senology between 1998 and 2003, the European Society of Breast Cancer Specialists (EUSOMA) between 1998 and 2007 and the European Society of Surgical Oncology (ESSO) between 2005 and 2006. He was the member of the Board of Directors of the Federation of the European Cancer Societies (FECS) between 1995 and 2007 and the Board of Directors of the European Cancer Organisation (ECCO) between 2007 and 2009. He was the board member of ESSO between 1992 and 2008 as well. Prof. Cataliotti was the Member of the Steering Committee of the Breast Group of the European Organisation for Research and Treatment of Cancer (EORTC) until November 2011 and he is currently the member of Scientific Audit Committee of the EORTC since 2011. He is one of the founding members of the European Academy of Cancer Sciences. He is an active member of the New England Cancer Society. He is the honorary member of the European Society for Therapeutic Radiology and Oncology (ESTRO) and the Polish Society for the Research on Breast Cancer. Prof. Cataliotti is a member of the Breast Health Institute of Philadelphia since 2003. Prof. Cataliotti received the European Society of Surgical Oncology Award in 2003. He is the current president of the Italian Congress of Senology (AIS) organized biannually in Florence. Prof. Cataliotti is a member of the editorial boards of "Chirurgia Italiana", "Attualità in Senologia", "Ospedali d'Italia Chirurgia", "European Journal of Surgical Oncology", "European Journal of Cancer", "British Journal of Surgery", "Nowotwory" and "Scandinavian Journal of Surgery".



ALEXANDRU ENIU

Dr. Alexandru Eniu is a medical oncologist at the Breast Cancer Center of the National Cancer Institute Ion Chiricuta in Cluj-Napoca, Romania. His training as a M.D. and a medical oncologist was completed in Romania. He also recently obtained his PhD degree from the University Of Medicine Iuliu Hatieganu. He was awarded several scholarships that allowed him to learn and practice medical oncology in France and in Italy at the European Institute of Oncology. More recently he was awarded a Mayo Foundation Visiting Clinician Scholarship at the Mayo Breast Cancer Clinic in Jacksonville, Florida. Apart from his national credentials, he holds the European Certification in Medical Oncology after successfully sustaining the European Society of Medical Oncology (ESMO) Certification Examination in 2000 and being Re-Certified in 2005. He is an active member of the American Society of Clinical Oncology (ASCO) and of the European Society for Medical Oncology (ESMO). He serves as a member of the ASCO Cancer Education Subcommittee for Breast Cancer, and of the ASCO Task Force for the International Clinical Trials Workshop. He is member in the editorial board of The Lancet Oncology, Romanian version, MEMO - Magazine of European Medical Oncology, Journal of the Romanian Society for Radiotherapy & Oncology and the Journal of the Balkan Union of Oncology. His interest in improving the outcome of patients with breast cancer led to his recruitment as a core team member at the Breast Cancer Centre in Cluj, where he holds a position as Head of the Day Hospital Unit. He participated in the process of developing national guidelines for the management of cancer patients. Dr. Eniu's background of training and working in various environments enabled him to better capture the differences that exist when practicing oncology in countries with high versus moderate/low level of resources. His continuous search for better ways of delivering care to breast cancer patients made him be part of the Breast Health Global Initiative since 2002, serving as the Co-Chair of the Treatment and Allocation of resources Panel. He is the author of several publications in peer reviewed journals and he also delivered talks on numerous occasions in Europe and in the U.S. Currently he is continuing his clinical practice devoted to the care of breast cancer patients and his clinical research interest, being an investigator for several international clinical trials.



GABOR FORRAI

Gábor Forrai MD PhD graduated in Semmelweis Medical University, Budapest, Hungary. He has been staff radiologist for 10 years in the National Institute of Oncology, Hungary (1987-1996), Assistant Professor and Head of Department in Haynal Imre Postgraduate Education University, Budapest (1998-2007), Head of Department of Radiology of Military Hospital/State Health Center/Teaching Hospital Univ. Semmelweis, Budapest, Hungary (2007-2014) and leader of Breast Screening Centers in Vác and Eger County Hospitals. He has gained foreign experiences in Köln, Nürnberg, Erlangen, Germany (1990), Rehovot, Israel (1998), Nottingham, UK (1999), Düsseldorf University, Germany (1993-1994) and as staff radiologist in Hospital Tenon, Paris, France (1994-1995). He is an experienced lecturer (227 presentations) in French, English and Hungarian languages. He is editor of 5 books, published 1 book, 29 book chapters, 24 full articles, 56 scientific congress abstracts. His PhD thesis was prepared on the subjects: breast core biopsy and breast MRI. Prof. Forrai has been president and organiser of several national and international courses and congresses as French-Hungarian Radiology Symposia (yearly since 2001), Central European PACS School, Central European eHealth Academy, EUSOBI Schools and ESOR events. Prof. Forrai is Vice-President and President Elect of EUSOBI, Chair of Breast Subcommittee of European Congress of Radiology (2014), Secretary General of the Hungarian Section of Breast Diagnostics of the Hungarian Radiological Society. He was Vice-President of the French-speaking Radiology Educators' Society (GREF). His activities in the French-Hungarian scientific cooperation was recognized by the French Republic by awarding him Knight of National Order of Merit in 2012.



HALE BASAK CAGLAR

Dr. Hale Basak Caglar is an associate professor and chair at the Department of Radiation Oncology, Medipol University School of Medicine, Istanbul, Turkey. She graduated from Ankara University School of Medicine in 1998 and finished her residency training in radiation oncology in 2003 at Marmara University School of Medicine, Istanbul. After her training she continued to work in Marmara University as an instructor and attending physician at Department of Radiation Oncology in Marmara University Hospital until 2010. Her interest areas were breast cancer, thoracic oncology and neurooncology. Dr. Caglar worked as a fellow in Brigham and Women's hospital / Dana Farber Cancer Institute, Harvard University, Boston, MA between 2006 and 2008. She is currently working as the chair of the Department of Radiation Oncology at Medipol University Hospital since 2013. Her main scientific interest in breast cancer is implementation of new technologies in radiotherapy, especially intraoperative radiotherapy and stereotactic radiotherapy. Dr. Caglar is a member of the board of directors of Radiosurgery Society. She is also an active member of EORTC, ESTRO and ASTRO.



JAYANT VAIDYA

Prof. Jayant Vaidya is a surgeon and scientist specialising in the diagnosis and treatment of diseases of the breast. His academic position is Professor of Surgery and Oncology at University College London. He currently works as a Consultant Surgeon at the Whittington, Royal Free and University College London Hospitals. Prof. Vaidya is the primary investigator of TARGIT-A and B trials in which targeted intraoperative radiotherapy was tested in early breast cancer patients. His work on Intraoperative Radiotherapy (IORT) was inspired by his own original laboratory work in 1994-5, leading to the idea that breast cancer treatment with surgery and radiotherapy needs to be focussed and targeted. He has worked with Professor Michael Baum and Professor Jeffrey S Tobias and developed the concept, tools and the surgical operative procedure to give targeted intraoperative radiotherapy to the tissues immediately around a breast cancer, after it is surgically removed. He named this technique as TARGIT- for TARGeted Intraoperative radioTherapy. Prof. Vaidya is experienced in all aspects of breast surgery including lumpectomy, wide local excision and quadrantectomy for breast cancer including glandular reconstruction and targeted intraoperative radiotherapy, a particular type of IORT. He has over 200 original scientific publications in a wide range of medical fields. His main research aim over the past fifteen years has been to improve our understanding and treatment of breast cancer. Prof. Vaidya has given over 150 invited talks in scientific conferences, including at the European Breast Cancer Conference (EBCC), European Cancer Conference (ECCO), Milan Breast Cancer Conference, Miami Breast Cancer Conference, American Society of Breast Surgeons, American Society of Clinical Oncology (Breast), and the San Antonio Breast Cancer Conference. He also has been invited to contribute to several books on breast cancer. The latest edition of his book "Fast Facts – Breast Cancer" was released in June 2014.



OMAR Z. YOUSSEF

Dr. Omar Z. Youssef is a surgical oncologist graduated from Kasr El Aini Faculty of Medicine, Cairo University, Egypt in 1993. He was appointed as resident of surgical oncology in the National Cancer Institute (NCI), Cairo University, the oldest and largest cancer center in the Middle East. He received his master degree in surgery in 1997 and pursued his training, where he was trained as a fellow of surgery in the department of reconstructive surgery in the European Institute of Oncology under the supervision of prof. Jean-Yves Petit, one of the pioneers of breast reconstruction in Europe. Then, he worked as a senior resident of surgery in Institut Gustave-Roussy in Paris, France. He returned back to NCI Cairo to obtain his PhD, and he currently serves as an assistant professor of surgical oncology. His subspecialty is oncoplastic breast surgery, with main research area in locally advanced breast cancer and breast reconstructive surgery. His main activities are teaching and training young surgeons in breast surgery, and he has extended his experience in some African countries. He is currently involved in preparing the first teaching hospital for breast cancer to be specialized in treatment of breast cancer patients with new state of the art facilities. He has several publications on breast reconstructive surgery and has attended and presented in many international conferences. He has successfully organized 4 successive workshops in breast reconstructive surgery in Cairo during the last 4 years in collaboration with the Euro-Arab School of Oncology and a well-known international faculty from UK, France and Italy. He is a member of many scientific societies, and currently he is the secretary general of Breast surgery International (BSI), an integrated society of the International Society of Surgery (ISS). He works also as the scientific coordinator of the Euro Arab School of Oncology, a chapter of the European School of Oncology (ESO) and in the editorial board of World Journal of Surgery (WJS).

Sponsors





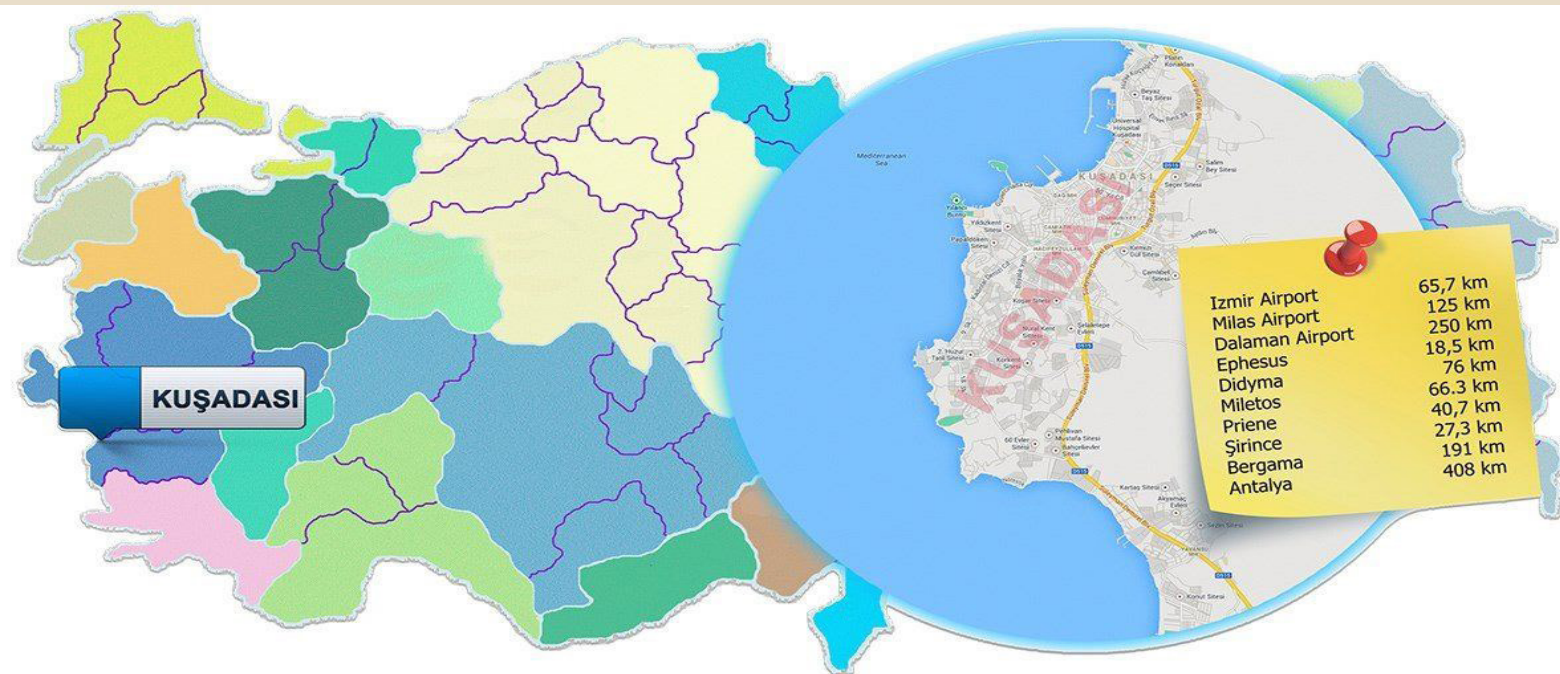
Kuşadası,

The Turkish Holiday Resort of Kusadasi on the Aegean coast is a diverse and fascinating destination for both Turkish nationals and the visitors from abroad that flock there. The mix of beaches, ancient Ottoman architecture, bazaars, traditional culture and British and American influences combine to produce a unique atmosphere. Night-life reaches a peak when the regular cruise ships dock for the night, and passengers join the tourists already in the city for a fun time.

Kusadasi has a residential population of 64,359 rising to over half a million during the summer when the large resort fills with tourists (from Turkey itself, northern Europe and the Balkans). In addition to the visitors from overseas there is a substantial community of foreigners resident in the area.

To the South of Kusadasi, on the way to Milli Park, one will find a sandy beach of approximately 30km split up as the Long Beach, Gold Beach, Silver Beach, Paradise Beach, Love Beach and at last the beaches of Milli Park. To reach these beach, use the Sahil Siteleri of Milli Park dolmus. Further you will find in and around Kusadasi different Aquaparks (open May-September) who arrange for lots of water, fun and sun and also organize free shuttle from city center.

The primary appeal to Turkey's Kusadasi is, of course, its proximity to the ancient Roman city of Ephesus, the best preserved classical city in the Eastern Mediterranean, and a visit here is worth the price of your cruise fare! And while it, for sure, is the main destination on every ship's menu of shore excursions, a visit to Kusadasi, a tourist town whose growth is due to the archeological site, also offers a perfectly pleasant opportunity to kick back and sip Turkish wine at a seafront cafe, dine on just-caught fish at local restaurants and, yes, shop for Turkish rugs.





Contact for Further Information

S. Ata Guler

drsataguler@me.com